



THE LIGHTHOUSE PROJECT  
*Creating Child Honoring Communities*

## Public Service & Campaign Ethics Promise

**We recognize that the HEALTH AND FUTURE OF OUR COMMUNITY relies upon the positive attitudes and solid ethical practices of our elected officials.**

**We also know that the campaign process has enduring impact on the quality and effectiveness of our leaders.**

**A bright future is ours when we elect leaders who:**

- **Practice governance and eschew personal agendas**
- **Demonstrate an openness and ability to learn from divergent thinking**
- **Cultivate collaboration**
- **Consider the impact of decisions on future generations**
- **Have conviction in the belief that our possibilities for advancement are limitless -**

### POSITIVE CAMPAIGN PROMISE

**As a candidate for office in the community of Bear Valley, I promise:**

- **To conduct my campaign by focusing on issues and platforms without attacking or demeaning my opponents**
- **To use only overt campaign methods, not using or tolerating surrogates or any other similarly deceptive tactics**
- **To develop and distribute positive campaign literature and messages**
- **To focus on issues, not personalities**
- **To welcome differences of opinion as opportunities for growth**
- **To show respect when faced with disrespect**
- **To be a role model of integrity**
- **To help establish our community government as one in which its leaders uphold the public trust with integrity while modeling behaviors of dignity and respect**
- **If elected, I promise to uphold these principles during my term of office**

Kenneth A. Turney  
Printed Name

9-13-10  
Date

Kenneth A. Turney  
Signature